

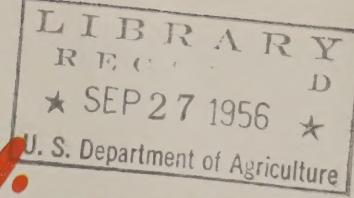
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LOVE SONG

ROSES FOR 1957

from

n. Van Havelingen



for exciting color - vigorous growth . . .

Hybrid Tea Roses

- Love Song
- Midnight
- Confidence
- Golden Masterpiece

ROSES WILL ADD BEAUTY AND COLOR TO YOUR GARDEN

"**Floribunda**" means lots of flowers. These cluster-flowering roses provide masses of color throughout the season. Some exciting new and different varieties are described inside.

Grandifloras have the Hybrid Tea beauty of form and long stems for cutting but are free-blooming. **ROUNDELAY** is described below.

Hybrid Tea . . . the classic rose. Excellent size and form in bud and bloom. The colorful varieties pictured on this page are described further inside.



for magnificent display . . .

Grandiflora Roses

● Roundelay

ROUNDELAY (Patent 1383)

A brilliant new red grandiflora rose. The buds are long and tapering and the hybrid tea type flowers bloom profusely. The plants are slender growing to a height of 4 to 5 feet with vigorous, branching canes. Excellent dark green foliage.

\$2.75 each

ROUNDELAY

for masses of colorful blooms . . .

Floribunda Roses



SPARTAN

HYBRID TEA ROSES

CONFIDENCE (Patent 1192)

A beautiful rose with long three-inch buds unfolding to a full six inches across. This rose has the unusual coloring effect of a peach tone pastel, blending from flesh to yellow at the base of the petals through the several shades of pink at the petal edges. Upright, bushy plants are well branched. **\$2.25 each**

GOLDEN MASTERPIECE (Patent 1284)

The largest yellow rose in existence. The buds, lightly touched with pink along the edges, unfold slowly into the rich, golden yellow of the mature bloom. Good foliage with long stems. Fragrant. **\$2.75 each**

LOVE SONG (Patent 1360)

This is an excellent large rose. Radiant salmon-pink combined with brilliant yellow for sparkling color. **\$2.50 each**

MIDNIGHT (P.A.F.)

New and exciting black-red hybrid tea. Buds and flowers exquisitely shaped. Plus a fragrance that can't be beat. **\$2.75 each**

TWILIGHT (P.A.F.)

New and very unique. Very large high centered blooms of soft lavender with a light silver reverse. **\$2.75 each**



N. VAN HEVELINGEN, PORTLAND, OREGON
GROWERS OF THE WORLD'S FINEST ROSES



FANFARE



COCORICO

- Spartan
- Fanfare
- Cocorico
- Texan

- Twilight (Hybrid Tea)
- White Bouquet
- Moonsprite

FLORIBUNDA ROSES

COCORICO (Patent 1193)

The gayest riot of scarlet red blooms that you can imagine. Broad velvet petals, 5 to 9 on each bloom, form these wonderful semi-double flowers 2½ to 3 inches wide. **\$2.00 each**

FANFARE (Patent 1385)

Coral orange blooms with intriguing glints of yellow, flashes of orange, and a finishing flush of pastel pink. Free-blooming, compact bush and big, glossy leaves. **\$2.00 each**

MOONSPRITE (Patent 1450)

A new and wonderful floribunda to brighten up your garden. Great masses of double chrysanthemum-like blooms shading from pale gold in the center to snowy white on the outer edge. **\$2.50 each**

SPARTAN (Patent 1357)

One of the best of the new floribundas. Vibrant coral or burnt orange buds opening to huge high centered blooms. Simply a mass of color over the long flowering season. **\$2.75 each**

TEXAN (P.A.F.)

Here is a whopping beauty as proud as its name. "Red as a prairie fire. Softly scented as a southern belle." Foliage is dark green and resistant. Is an excellent and long lasting, cut flower. **\$2.50 each**

WHITE BOUQUET (Patent 1415)

An enchanting new floribunda with sparkling 4 to 5 inch flowers. Foliage is luxuriant dark green, providing a splendid contrasting background for the white blooms. **\$2.50 each**

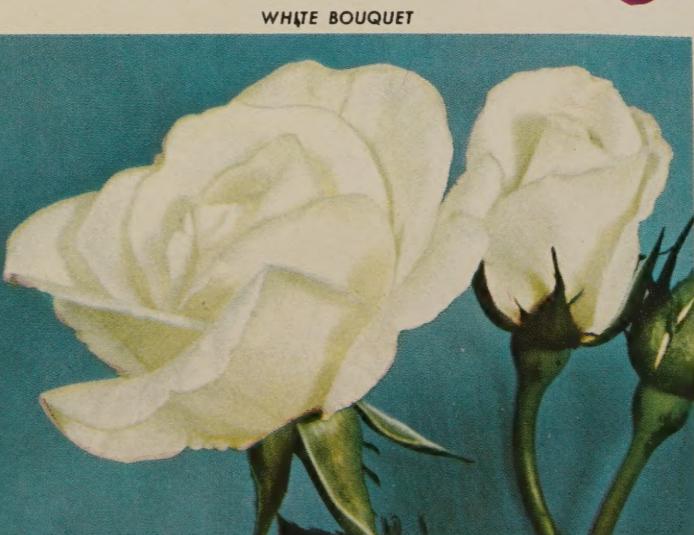
TEXAN



TWILIGHT



MOONSPRITE



Ideal for landscaping . . .

Climbing and Tree Roses

• Tree Roses

• Golden Showers



CHRYSLER IMPERIAL

Climbing Roses to cover a wall or flatten a fence. Golden Showers is illustrated and described on this page.

All TREE ROSES \$5.00 Each

Customers east of the Rocky Mountains, please add \$1.00 per rose for shipping and packing.

CHARLOTTE ARMSTRONG (Patent 455)

Startling blood-red buds, opening to a beautiful cerise.

CHRYSLER IMPERIAL (Patent 1167)

Large, red, fragrant flowers. Double bloom. Excellent for display.

HELEN TRAUBEL (Patent 1028)

Lovely buds. Blooms are porcelain pink flushed with apricot.

MARK SULLIVAN (Patent 599)

Golden yellow, heavily veined and shaded with deep rose pink.

MOJAVE (Pat. 1176)

Glowing, sunset orange. Very free blooming. Long, tapering buds.

PEACE (Patent 591)

Large, bright yellow blooms edged in cerise. A wonderful rose.

SUTTER'S GOLD (Patent 885)

Fragrant gold blooms touched with copper, pink or vermillion.

GOLDEN SHOWERS (P.A.F.)

 Spectacular daffodil yellow flowers continuously from early spring until late fall. Buds are deep yellow and long pointed. Can be used as a pillar, a climber or a bush. Fragrant. Wonderful for cut-flowers. Excellent foliage. The first pillar and climbing rose in 16 years to win the National AARS award. **\$3.00 each**

GOLDEN SHOWERS

